

Visvesvaraya Technological University, Belagavi

MODEL QUESTION PAPER

5th Semester, B.E (CBCS) EE

Course: 15EE51 - Management and Entrepreneurship

Time: 3 hours

Max. Marks: 80

**Note: (i) Answer Five full questions selecting any one full question from each Module.
(ii) Question on a topic of a Module may appear in either its 1st or 2nd question.**

Module-1

- 1 (a) Define 'Management' precisely. Briefly explain the levels of management. [6]
(b) Distinguish between management and administration. [4]
(c) Explain planning premises. [6]

OR

- 2 (a) Explain the process of decision making. [8]
(b) Differentiate between
(i) Strategic planning & tactical planning
(ii) Single use plans and standing plans [8]

Module-2

- 3 (a) What is an organization? Explain the purpose and nature of an organization. [8]
(b) List all theories of motivation and discuss about Maslow's need hierarchy theory. [8]

OR

- 4 (a) What are the essentials of a sound control system in an organization? Explain. [8]
(b) Briefly explain the steps in selection procedure. [8]

Module-3

- 5 (a) What are the major characteristics of an entrepreneur? Explain each in brief. [8]
(b) Define 'business ethics'. Discuss the factors that affect business ethics. [8]

OR

- 6 (a) Explain the meaning of social responsibility. Enumerate a businessman's social responsibilities towards different interest groups. [8]
(b) Discuss the problems faced by entrepreneurs and give the steps for capacity building of entrepreneurship. [8]

Module-4

- 7 (a) Discuss the impact of Globalization on small scale industries in India and the role of WTO. [8]

(b) What are the objectives and functions of KIADB? [8]

OR

8 (a) Write a note on single window DIC agency. [8]

(b) Define SSI. Enumerate various objectives of SSI [8]

Module-5

9 (a) Explain the project appraisal and its methods. Briefly explain any two methods. [8]

(b) What is project network analysis? Explain in brief PERT [8]

OR

10 (a) Explain the various guidelines provided by the planning commission for preparation of a project report. [6]

(b) What are the major errors generally made by entrepreneurs during formulating project report? [6]

(c) What are the differences between PERT and CPM? [4]
