Visvesvaraya Technological University, Belagavi
MODEL QUESTION PAPER
5th Semester, B.E (CBCS) EC/TC/EI/BM/ML

Course: 15EC51 - **Management and Entrepreneurship Development**

Time: 3 hours   Max. Marks: 80

Note: (i) Answer Five full questions selecting any one full question from each Module.
(ii) Question on a topic of a Module may appear in either its 1st or 2nd question.

Module-1

1 a. Define management. Explain various functions of managers.   (08 Marks)
  b. Explain various Roles of managers.   (08 Marks)

Or

2 a. Define planning. Compare Strategic plans with tactical plans.   (05 Marks)
  b. what is rational decisions? Explain the steps involved in rational decision   (07 Marks)
     making.
  c. Explain various types of decisions.   (04 Marks)

Module-2

3 a. Explain the process of organizing.   (08 Marks)
  b. Explain Nature and importance of staffing   (04 Marks)
  c. Explain the process of Recruitment.   (04 Marks)

Or

4 a. What is meaning of direction. Explain steps involved in controlling.   (08 marks)
  b. Define Leadership. Explain briefly any two leadership styles.   (08 marks)

Module-3

5 a. Explain Social audit.   (06 Marks)
  b. Explain Business Ethics and Corporate Governance   (06 Marks)
  c. Who is an Entrepreneur? Explain the characteristics of an Entrepreneur. (06 Marks)

Or

6 a. Explain various classification of Entrepreneurs.   (08 marks)
  b. Explain problems faced by Entrepreneurs.   (08 marks)

Module-4

7 a. Explain the role of Small scale industries in economic development. (06 marks)
   b. Explain the impact of WTO on small scale industries. (04 marks)
   c. Explain briefly the sickness in SSI sector (06 Marks)

Or

8 a. Explain any two Policies & Schemes of Central–Level Institutions. (08 Marks)
   b. Explain any two Policies & Schemes of State–Level Institutions. (08 Marks)

Module-5

9 a. Explain product planning and Development process. (08 Marks)
   b. Explain Project Feasibility Analysis. (08 Marks)

Or

10 a. Explain the characteristics of a project. (04 Marks)
   b, Explain steps involved in PERT and CPM with advantages and limitations. (12 marks)

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